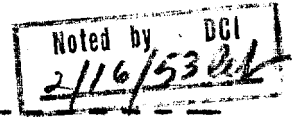


IMMEDIATE RELEASE

FEBRUARY 16, 1953

JAMES C. HAGERTY, PRESS SECRETARY TO THE PRESIDENT



THE WHITE HOUSE

The President today appointed C. D. Jackson, of New York City, as Special Assistant to the President, with special responsibilities in the "cold war" planning of this Administration, it was announced by Sherman Adams, the Assistant to the President.

As Special Assistant to the President Mr. Jackson will serve as liaison between the various government departments and agencies active in this area.

During World War II Mr. Jackson was Deputy Chief of Psychological Warfare in Allied Forces Headquarters in North Africa under General Eisenhower and later was Deputy Chief of Psychological Warfare, SHAEF, for "Operation Overlord" -- the invasion of Continental Europe.

Born in New York City on March 16, 1902, Mr. Jackson was graduated from Princeton University in 1924. From 1924 to 1931 he headed the firm of C. D. Jackson and Company of New York, importers of building materials.

In 1931 he joined Time Inc. as Assistant to the President. He subsequently served as General Manager of Life Magazine; Vice-President of Time Inc.; Managing Director of Time-Life International; and publisher of Fortune Magazine. He resigned as publisher to accept President Eisenhower's appointment.

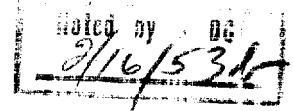
During the 1952 Campaign Mr. Jackson was in charge of the research-speech preparation staff at Eisenhower Headquarters at the Hotel Commodore in New York City. On January 26th the President appointed Mr. Jackson as a member of the President's Committee on International Information Activities, as a representative of the Secretary of State.

Mr. Jackson married the former Miss Grace Bristed, of New York City, in 1931. They reside at 400 East 59th Street, New York City. In Washington, Mr. and Mrs. Jackson will live at 3315 Rowland Place, N. W.

#####

MORI/CDF Pages 3 and
4

LUNCHEON AT THE WHITE HOUSE
Monday, February 16, 1953
at one o'clock



The President

Rep. Sam Rayburn
Rep. Wright Patman
Rep. Francis E. Walter
Rep. Graham A. Barden
Rep. George H. Mahon
Rep. Charles A. Halleck
Rep. Frank W. Boykin
Rep. Overton Brooks
Rep. Herman P. Eberharter
Rep. Richard M. Simpson
Rep. Ivor D. Fenton
Rep. Carl Hinshaw
Rep. Ben F. Jensen
Rep. Robert W. Kean
Rep. Henry O. Talle
Rep. Frances P. Bolton
Rep. Harold H. Velde

Hon. Sherman Adams
Maj. Gen. Wilton B. Persons

TABLE DECORATIONS:

Red Roses, White Snapdragon,
and White Carnations.

RESTRICTED
SECURITY INFORMATIONCOMMITTEE MEMBERS

	<u>901</u> <u>910 SIXTEENTH ST.</u>	<u>OFFICE</u>	<u>HOME</u>
Wm. H. Jackson, Chairman <i>Miss Allender</i>	Rm.204 Ext.2057-8 3341-2	J. H. Whitney & Co. Room 3450 630 Fifth Avenue New York City Phone: Plaza 7-0500 <i>N.Y. Sec'y - Miss Moore</i>	P. O. Box 62 Princeton Pike Princeton, N. J. Phone: Princeton 1287
Roger M. Kyes		Room 3E 928 Pentagon	Westchester Apt. #125 4000 Cathedral Av. NW Washington, D. C. Phone: Woodley 6-770
Robert Cutler		224 Exec. Off. Bldg. Code 160, Ext. 333	1718 E Street Washington, D. C. Phone: ME.8-3893
C. D. Jackson <i>Miss Mcrum</i>	Rm.303 Ext.2831-2 (officing here at present)	234 Exec. Off. Bldg. Code 160	3315 Rowland Pl., NW EMERSON 2-7899 Washington, D. C.
Sigurd Larmom	3rd Floor Ext. 2831-2 2429-30	Young & Rubicam 285 Madison Ave. New York City Murray Hill 9-5000	156 Brite Ave. Scarsdale, N. Y.
Gordon Gray	3rd Floor Ext. 2831-2 2429-30	Consolidated Univ. of No. Carolina Chapel Hill, N. C.	Chapel Hill, N. C.
John C. Hughes	3rd Floor 2831-2 2429-30	McC Campbell & Co. 40 Worth St. New York City Worth 2-5100	63 East 74th St. New York City BUTTERFIELD 8-9050
Barklie Henry	3rd Floor 2831-2 2429-30		P. O. Box 684 Princeton, N. J. Phone: 1-3658
Abbott Washburn, Exec. Secy. <i>Miss Dean</i>	Rm.207 Ext.2057-8		University Club Washington, D. C. District 7-8118

25X1

STAFF MEMBERS

Robert Blum <i>Miss Armingier</i>	Rm.203 Ext.3341-2	3338 Dent Place, NW Washington, D. C. ADAMS 4-3540
Frank C. Cook <i>Miss Lewis</i>	Rm.106 Ext.689	6108 Welborn Drive Washington 16, D.C. OLiver 2-7639

STAFF MEMBERS (Cont'd.)

Evelyn Hall

SIXTEENTH ST.
Rm.103 Ext.3609

OFFICE

HOME
934 N. Liberty St.
Arlington, Va.
JE 4-2061

Townsend Hoopes

Rm.302 Ext.2831-2

Defense

Code 131, Ext.7-8890

7203 Glendale Rd.
Chevy Chase, Md.
OL 4-6505

STAT

can be reached on 2831-2 CIA
or 3341-2

Code 143, Ext.3906

Rm.302 Ext.2831-2

CIA

Code 143, Ext.3981

Rm.107 Ext.629

CIA

Code 143, Ext.2522

A. A. Peterson

Miss Prangley

Rm.102 Ext.3497

Defense

Code 131, Ext.5-3334

16 Whitfield Road
Baltimore 10, Md.
Hopkins 8751

STAT

Francis Stevens

Miss McAuliffe

Rm.309 Ext.2429-30

2930 Legation St., NW
Washington, D. C.

Robert W. Tufts

Miss Hall

Rm.306 Ext.2429-30

State

Code 191, Ext.2912

3607 R St., N.W.
Washington, D. C.
WO 6-9090

SECRETARIAT

Wanda I. Allender
1363 O St., NW #3
Washington, D. C.
CO 5-7561

Rm.206 Ext.2057-8
or 3341-2

Helen Hill
1 Scott Circle
Washington, D.C.
HO 2-0500

Rm.306 Ext.2429-30

Betsy Arminger
Lafayette Hotel (Temp.)
Washington, D. C.
DI 7-4210

Room 206 Ext. 2057-8
3341-2

Kenneth MacDonald
1426 N St., N.W.
Washington, D. C.
AD 4-2857

Second Floor
Ext. 2057-8

Mrs. Helen Beauchene
3018 S. Abingdon St.
Arlington, Va.
TE 6-8248

Rm.103 Ext.3609

Veronica Maxwell
3431 10th Pl., SE
Washington, D. C.
ADams 4-2857

Rm. 101 Ext.3157-8
or 3609
or 3497

Delma Bridges
2228 Observatory Pl.NW
Washington, D. C.
EM 2-5194

Rm.304 Ext.2831-2

Charlotte McAuliffe
3042 Cambridge Pl.NW
Washington, D. C.
AD 4-3563

Rm.306 Ext.2429-30

Catherine Dean
Meridian Hill Hotel
CO 5-1000
starting March 1:
The Woodner Apt.A641
3636 16th St., N.W.
Washington, D.C.
AD 2-2951

Rm.206 Ext.2057-8
3341-2

Sara Revis
3772 W St., N.W.
Washington, D. C.
EM 2-5757

Rm.106 Ext.689-629

Helen Prangley
8623 Piney Branch Rd.
Silver Spring, Md.
JUniper 5-6954

Rm.102 Ext.3497
(Office: Code 131
Ext.5-3333)